Exhibit 6

STATEMENT OF WORK #1

FIXTURE AND SALES SUPPORT SERVICES

SPEEDWAY

This Statement of Work #1 (this "SOW"), effective as of January 30, 2019 (the "SOW Effective Date"), by and between Altria Group Distribution Company, a Virginia corporation (the "Altria Company"), a Subsidiary of Altria Group, Inc. ("Provider"), and JUUL Labs, Inc., a Delaware corporation ("Recipient"), pursuant to the Services Agreement, dated as of December 20, 2018 (the "Agreement"), by and between Provider and Recipient. This SOW is subject to the terms and conditions of the Agreement. Any capitalized term used, but not defined, in this SOW, has the meaning given to such term in the Agreement.

1. Term and Termination.

- a. <u>Term.</u> The initial term of this SOW (the "<u>Initial Term</u>") will begin on the SOW Effective Date and will continue through July 31, 2019 as set forth in Schedule 1.
- b. <u>Termination</u>. The Term will expire automatically upon the termination or expiration of the Agreement. Any termination, reduction or suspension of the Services set forth in this SOW will be subject to the terms of Article V of the Agreement.
- **2. Services.** Pursuant to this SOW, the Altria Company will provide to Recipient the Services described in the following Sections of the Agreement:

Sections IV.A of Exhibit A (Fixture Services); and

Sections II.B, C and E of Exhibit B (Sales Services).

- 3. Cooperation. Recipient will cooperate fully with the Altria Company in its performance of the Services, including without limitation, by timely providing all information, materials, resources, decisions, and access to personnel and facilities necessary for the proper performance of the Services by the Altria Company. Each party will be fully responsible for the performance of its obligations under this SOW. Altria Company will execute the Services for Recipient and perform its obligations under the applicable terms of both the Agreement and any applicable Innovative Tobacco Product Program agreement (either the Nu Mark Retail Program Agreement, or other such agreement between stores and Altria Company which grants Altria Company certain rights to merchandising and advertising of Innovative Tobacco Products, referred to herein collectively as "ITP Agreements"). If a Nu Mark product (such as Green Smoke or MarkTen) currently occupies ITP fixture space in a store where Recipient has paid for Fixture Services under this SOW, Altria Company will move or remove the Nu Mark products to stock Recipient's products. Following the payment of compensation for Fixture Services, Altria Company will use its best efforts to enforce the terms of any applicable ITP Agreement at Recipient's direction.
- **4. Compensation.** In full and complete consideration of the Services provided under this SOW, Recipient will pay to the Altria Company the charges (the "Charges") set forth in the table attached hereto as Schedule 1. Fixture Services payments to Altria Company

are made in consideration of a store's performance of all requirements of the applicable plan terms of the ITP Agreements. In the event that Recipient compensates Altria Company for Fixture Services and any store declines to perform or participate, or partially performs or participates, under its ITP Program Agreement, Altria Company will provide a credit to Recipient on the same terms as Altria Company's right under the applicable ITP agreement to obtain a pro rata refund from the store.

- **5. Invoicing.** The Altria Company will submit invoices for Charges in accordance with the Agreement.
- **6. Payment.** Recipient will pay the Altria Company's invoices in accordance with the Agreement.
- 7. Provider Manager. The Provider Manager for this SOW will be:

Theodore J. Edlich IV Altria Client Services LLC 6601 West Broad Street Richmond, VA 23230 TJ.Edlich@altria.com

8. Recipient Manager. The Recipient Manager for this SOW will be:

Bob Robbins President, JUUL Americas JUUL Labs, Inc. 560 20th Street San Francisco, CA 94107 bob@juul.com

IN WITNESS WHEREOF, the Altria Company and Recipient have executed this Statement of Work #1 as of the SOW Effective Date.

Aitria Group Distribution Company	JUUL Labs, Inc.
Ву:	By:
Name:	Name:
Title:	Title:
Brian Daviduke	Tim Danaher
Brian Daviduke D75CBFFC2CA74F3	DocuSigned by: Tim Dandur OD28A9DF7069402

Service Category	Basis of Charges	<u>Total Charges</u>
Fixture Services		
• Initial rollout for 1,073 stores	store for current term of the Innovative Tobacco Product Program.	with goal of completion by March 31, 2019 (assuming Merchandising Material is available)
Field Sales Force Services including: • Territory Sales Managers • Key Retail Account Services • Field Sales Force Management	total cost per store visit. The total number of store visits shall not exceed 1,073. This is inclusive of all labor and associated Field Sales Forces Services required to perform a full reset for each store, including: Install - Lit EDI components - average 4 shelves per store Install - Graphics (Rack Strip & Header)	
Trade Marketing Materials for fixtures	Estimated Maximum Cost Per Store including markup: (amount not to be exceeded without prior written consent of Recipient)	Estimated Maximum Total Cost: (amount not to be exceeded without prior written consent of Recipient)

	a . a .	
Total Maximum	Cost per Store:	

Total Maximum Contract Cost:

STATEMENT OF WORK #5

FIXTURE AND SALES SUPPORT SERVICES

This Statement of Work #5 (this "SOW"), effective as of January 29, 2019 (the "SOW Effective Date"), by and between Altria Group Distribution Company, a Virginia corporation (the "Altria Company"), a Subsidiary of Altria Group, Inc. ("Provider"), and JUUL Labs, Inc., a Delaware corporation ("Recipient"), pursuant to the Services Agreement, dated as of December 20, 2018 (the "Agreement"), by and between Provider and Recipient. This SOW is subject to the terms and conditions of the Agreement. Any capitalized term used, but not defined, in this SOW, has the meaning given to such term in the Agreement.

1. Term and Termination.

- a. <u>Term.</u> The initial term of this SOW (the "<u>Initial Term</u>") will begin on the SOW Effective Date and will continue through January 4, 2021 as set forth in Schedule 2.
- b. <u>Termination</u>. The Term will expire automatically upon the termination or expiration of the Agreement. Any termination, reduction or suspension of the Services set forth in this SOW will be subject to the terms of Article V of the Agreement.
- **2. Services.** Pursuant to this SOW, the Altria Company will provide to Recipient the Services described in the following Sections of the Agreement:

Sections IV.A of Exhibit A (Fixture Services); and

Sections II.B, C and E of Exhibit B (Sales Services).

- 3. Cooperation. Recipient will cooperate fully with the Altria Company in its performance of the Services, including without limitation, by timely providing all information, materials, resources, decisions, and access to personnel and facilities necessary for the proper performance of the Services by the Altria Company. Each party will be fully responsible for the performance of its obligations under this SOW. Altria Company will execute the Services for Recipient and perform its obligations under the applicable terms of both the Agreement and any applicable Innovative Tobacco Product Program agreement (either the Nu Mark Retail Program Agreement, or other such agreement between stores and Altria Company which grants Altria Company certain rights to merchandising and advertising of Innovative Tobacco Products, referred to herein collectively as "ITP Agreements"). If a Nu Mark product (such as Green Smoke or MarkTen) currently occupies ITP fixture space in a store where Recipient has paid for Fixture Services under this SOW, Altria Company will move or remove the Nu Mark products to stock Recipient's products. Following the payment of compensation for Fixture Services, Altria Company will use its best efforts to enforce the terms of any applicable ITP Agreement at Recipient's direction.
- **4. Compensation.** In full and complete consideration of the Services provided under this SOW, Recipient will pay to the Altria Company the charges (the "Charges") set forth in Schedule 1. Fixture Services will be paid in accordance with the payment schedule set forth in Schedule 2. The payment schedule for all other charges are set forth in the

Agreement. Fixture Services payments to Altria Company are made in consideration of a store's performance of all requirements of the applicable plan terms of the ITP Agreements. In the event that Recipient compensates Altria Company for Fixture Services and any store declines to perform or participate, or partially performs or participates, under its ITP Program Agreement, Altria Company will provide a credit to Recipient on the same terms as Altria Company's right under the applicable ITP agreement to obtain a pro rata refund from the store.

- **5. Invoicing.** The Altria Company will submit invoices for Charges in accordance with the Agreement.
- **6. Payment.** Recipient will pay the Altria Company's invoices in accordance with the Agreement.
- 7. Provider Manager. The Provider Manager for this SOW will be:

Theodore J. Edlich IV Altria Client Services LLC 6601 West Broad Street Richmond, VA 23230 TJ.Edlich@altria.com

8. Recipient Manager. The Recipient Manager for this SOW will be:

Bob Robbins President, JUUL Americas JUUL Labs, Inc. 560 20th Street San Francisco, CA 94107 bob@juul.com

IN WITNESS WHEREOF, the Altria Company and Recipient have executed this Statement of Work #5 as of the SOW Effective Date.

Altria Group Distribution Company	JUUL Labs, Inc.
By: Prederick Myers	By: Docusigned by:
Name: Frederick Myers	Name: Tim Danaher
Title: President & CEO AGDC	Title: CFO

Service Category	Basis of Charges	Total Charges
 • 40,399 "ITP" Stores which excludes Kroger Supermarkets, but includes Speedway • See Appendix B for Merchandising Term (Duration of ITP Agreement) by Retail Chain 	store for current term of the Innovative Tobacco Product Program. See Appendix A to see how the per store payment is allocated for the average store covered by this Scope of Work.	cost, with goal of completion by March 31, 2020.
Field Sales Force Services including: Territory Sales Managers Key Retail Account Services Field Sales Force Management	per store visit. The total number of store visits for this execution shall not exceed the total number of stores that are part of an ITP Chain, which currently stands at 40,399 stores. This is inclusive of all labor and associated Field Sales Force Services required to perform a full reset for each store, including: • Merchandise JUUL in Nu Mark share of merchandising space • Install - Lit EFI components - average 4 per store Install - Graphics (Rack Strip & Header)	total maximum charges
Trade Marketing Materials for fixtures	Estimated Maximum Cost Per Store including markup: (amount not to be exceeded without prior written consent of Recipient)	Estimated Maximum Total Cost: (amount not to be exceeded without prior written consent of Recipient)

Total Maximum Cost per Store:

Total Maximum Contract Cost:

Payment Schedule	Date Payment to be Paid	<u>Charges</u>
2018	Within 30 days of signed SOW (March 1, 2019)	
2019	January 3, 2020	
2020	January 4, 2021	
Total Charge		

Appendix A

The aggregate cost from which the per store charge was calculated was based on costs for fixtures and retail reset incentive in the proportion below.

Fixture Assets (Procured on behalf of the Retailer and owned by the Retailer)	
Retailer Reset	

Appendix B

MA#	Account Name	Term of ITP Agreement
27566	Circle K	This RUF is effective beginning October 1, 2018 and ends
	Procurement and	September 30, 2021 for all of Retailer's Stores of the Nu Mark
	Brands Ltd.	ITP Merchandising Requirements set forth below (the "Term").
		90% of Stores must meet the Nu Mark ITP Merchandising
		Requirements detailed below by December 31, 2019. The Term
		of the agreement will extend for each week that this percentage is
		not met.
13862	7-ELEVEN, INC.	This RUF is effective from the date of complete execution by the
	HQ	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
13384	COGO'S	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
59669	Mickey Mart	This RUF is effective from the date of complete execution by the
	Stores HQ	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
56916	GUMBY'S L.L.C	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
46968	CERTIFIED OIL	This RUF is effective from the date of complete execution by the
	CO	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
62057	Coen Oil	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
70706	2555577.1.1.1	Merchandising Requirements set forth below (the "Term").
58796	SPEEDWAY	This RUF is effective as of January 1, 2019, and will continue
11110	L.L.C. H.Q	through December 31, 2021.
14448	SHEETZ, INC	This RUF is effective from the date of complete execution by the
	ATTN PAUL	parties through the date that is three (3) years after initial
	CROZIER	satisfaction by all of Retailer's Stores of the Nu Mark ITP
10060	11 7 T	Merchandising Requirements set forth below (the "Term").
10960	Wawa, Inc.	This RUF is effective from the date of complete execution by the
		parties through the date that is two (2) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
261.42	EC 4 :	Merchandising Requirements set forth below (the "Term").
26142	EG America	This RUF is effective as of January 1, 2019, and will continue
		through December 31, 2021 (the "Term").

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62871	BP WEST	This RUF is effective from the date of complete execution by the
	COAST	parties through the date that is three (3) years after initial
	PRODUCTS,	satisfaction by all of Retailer's Stores of the Nu Mark ITP
	LLC	Merchandising Requirements set forth below (the " <u>Term</u> ").
68418	CHEVRON	This RUF is effective from the date of complete execution by the
	STATIONS INC.	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
57740	PUFFS	This RUF is effective from the date of complete execution by the
	DISCOUNT	parties through the date that is three (3) years after initial
	CIGARETTES	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
60165	C.L.T.S. INC	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
59909	TOBACCO	This RUF is effective from the date of complete execution by the
	WORLD	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
56320	MURPHY OIL	This RUF is effective from the date of complete execution by the
00020	USA, INC	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
28030	CASEYS	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
64382	KUM & GO L.C.	This RUF is effective from the date of complete execution by the
	- HQ	parties through the date that is three (3) years after initial
	114	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
54563	I-90 FUEL	This RUF is effective from the date of complete execution by the
	SERVICES	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
56948	DISCOUNT	This RUF is effective from the date of complete execution by the
30710	TOBACCO	parties through the date that is three (3) years after initial
	10D/1000	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
62848	GPM Investments	This RUF is effective from the date of complete execution by the
020 10	LLC	parties through the date that is three (3) years after initial
	LLC	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
60259	BROOKSHIRE	This RUF is effective from the date of complete execution by the
00239		
	BROTHERS,	parties through the date that is three (3) years after initial
	LTD.	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").

(1571	CIANTEACLE	This DITE:
64574	GIANT EAGLE	This RUF is effective from the date of complete execution by the
	INC	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
50440	011117 111117	Merchandising Requirements set forth below (the "Term").
70410	QUIK - WAY	This RUF is effective from the date of complete execution by the
	RETAIL	parties through the date that is three (3) years after initial
	ASSOCIATES II,	satisfaction by all of Retailer's Stores of the Nu Mark ITP
	LTD	Merchandising Requirements set forth below (the " <u>Term</u> ").
16458	QUICK CHEK	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
56301	ROSS-LAB	This RUF is effective from the date of complete execution by the
	MARKETING,	parties through the date that is three (3) years after initial
	INC	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
66412	TOBACCO	This RUF is effective from the date of complete execution by the
	TOWN	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
62143	DISCOUNT	This RUF is effective from the date of complete execution by the
021.0	TOBACCO	parties through the date that is three (3) years after initial
	OUTLET	satisfaction by all of Retailer's Stores of the Nu Mark ITP
	JOILEI	Merchandising Requirements set forth below (the "Term").
75401	Horizon - Sunoco	This RUF is effective from the date of complete execution by the
70.01		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
60045	VICTORY	This RUF is effective from the date of complete execution by the
00012	MARKETING	parties through the date that is three (3) years after initial
	WI HUETH CO	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
58989	Smoke-N-Go	This RUF is effective from the date of complete execution by the
30707	Smoke iv Go	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
72868	Axcel	This RUF is effective from the date of complete execution by the
12000	Management	parties through the date that is three (3) years after initial
	Corporation	satisfaction by all of Retailer's Stores of the Nu Mark ITP
	Corporation	
47494	OHIK TOID	Merchandising Requirements set forth below (the "Term"). This PLIE is affective from the data of complete execution by the
4/474	QUIK TRIP CORP HQ	This RUF is effective from the date of complete execution by the
	COKF TQ	parties through the date that is two (2) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
(22.40	MAT WALARD	Merchandising Requirements set forth below (the "Term").
62340	WAL*MART	This RUF is effective from the date of complete execution by the
	STORES	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").

70220	37° (D (1	
70229	Vintners - Total	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
72605	Brookwood Gas	This RUF is effective from the date of complete execution by the
	& Convenience	parties through the date that is three (3) years after initial
	d/b/a Yesway	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
73062	CST- Erickson	This RUF is effective from the date of complete execution by the
	Freedom & SSG	parties through the date that is three (3) years after initial
	Auto Stop	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
51787	CONDON OIL	This RUF is effective from the date of complete execution by the
31707	CO	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		· ·
72388	REW Inc.	Merchandising Requirements set forth below (the "Term").
12300	KEW IIIC.	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
7 0006	GD 17717	Merchandising Requirements set forth below (the "Term").
50906	GRAHAM	This RUF is effective from the date of complete execution by the
	ENTERPRISE,	parties through the date that is three (3) years after initial
	INC.	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
12204	JR. Food Stores	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
61649	SAVER GROUP	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
62107	SMOKERS	This RUF is effective from the date of complete execution by the
	HOST	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
57111	COLLETT	This RUF is effective from the date of complete execution by the
	ENTERPRISES,	parties through the date that is three (3) years after initial
	INC.	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
65612	RMD RETAIL	This RUF is effective from the date of complete execution by the
_	_	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
45721	Newcomb Oil	This RUF is effective from the date of complete execution by the
.5,21	1,0,,001110 011	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
		Merchandising requirements set form below (the <u>refill</u>).

FINC parties through the date that is three (3) years after initial satisfaction by all of Retailer's Stores of the Nu Mark ITP Merchandising Requirements set forth below (the "Term"). This RUF is effective from the date of complete execution by the parties through the date that is three (3) years after initial satisfaction by all of Retailer's Stores of the Nu Mark ITP Merchandising Requirements set forth below (the "Term"). This RUF is effective from the date of complete execution by the parties through the date that is three (3) years after initial satisfaction by all of Retailer's Stores of the Nu Mark ITP Merchandising Requirements set forth below (the "Term"). This RUF is effective from the date of complete execution by the parties through the date that is three (3) years after initial satisfaction by all of Retailer's Stores of the Nu Mark ITP Merchandising Requirements set forth below (the "Term"). This RUF is effective from the date of complete execution by the parties through the date that is three (3) years after initial satisfaction by all of Retailer's Stores of the Nu Mark ITP Merchandising Requirements set forth below (the "Term"). This RUF is effective from the date of complete execution by the parties through the date that is three (3) years after initial satisfaction by all of Retailer's Stores of the Nu Mark ITP Merchandising Requirements set forth below (the "Term"). This RUF is effective from the date of complete execution by the parties through the date that is three (3) years after initial satisfaction by all of Retailer's Stores of the Nu Mark ITP Merchandising Requirements set forth below (the "Term"). This RUF is effective from the date of complete execution by the parties through the date that is three (3) years after initial satisfaction by all of Retailer's Stores of the Nu Mark ITP Merchandising Requirements set forth below (the "Term"). This RUF is effective from the date of complete execution by the parties through the date that is three (3) years after initial satisfacti	63704	KWIK TRIP,	This RUF is effective from the date of complete execution by the
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15510	DOVAL EADMO	This DIJE is affective from the date of complete execution by the
15512	ROYAL FARMS	This RUF is effective from the date of complete execution by the
	STORES	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
(1520	CAMPCON	Merchandising Requirements set forth below (the "Term").
61539	SAMPSON	This RUF is effective from the date of complete execution by the
	BLADEN OIL	parties through the date that is three (3) years after initial
	COMPANY	satisfaction by all of Retailer's Stores of the Nu Mark ITP
65205		Merchandising Requirements set forth below (the "Term").
65305	QUALITY OIL	This RUF is effective from the date of complete execution by the
	COMPANY	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
59211	TOBACCO	This RUF is effective from the date of complete execution by the
	ROAD OUTLET	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
47008	MIRABITO	This RUF is effective from the date of complete execution by the
	FUEL GROUP	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
58659	SMOKES 4	This RUF is effective from the date of complete execution by the
	LESS	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
36696	DISCOUNT	This RUF is effective from the date of complete execution by the
	DRUG MART	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
58768	SMOKER	This RUF is effective from the date of complete execution by the
	FRIENDLY	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
59544	SHANE SMITH	This RUF is effective from the date of complete execution by the
	ENTERPRISE	parties through the date that is three (3) years after initial
	INC.	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
50561	UNITED	This RUF is effective from the date of complete execution by the
	PACIFIC	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
57045	H. E. BUTT	This RUF is effective from the date of complete execution by the
	GROCERY	parties through the date that is three (3) years after initial
	COMPANY	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
38074	LITTLE	This RUF is effective from the date of complete execution by the
	GENERAL	parties through the date that is three (3) years after initial
	STORE	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").

55260	CICADETTE	This DITE:
55260	CIGARETTE	This RUF is effective from the date of complete execution by the
	EXPRESS	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
11056	TOTALED DATE	Merchandising Requirements set forth below (the "Term").
11856	UNITED DAIRY	This RUF is effective from the date of complete execution by the
	FARMER	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
16820	PLAID PANTRY	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
45488	THE SPINX CO.,	This RUF is effective from the date of complete execution by the
	INC.	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
41670	MEIJER GAS	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
25760	E-Z MART	This RUF is effective from the date of complete execution by the
20,00		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
26862	Country Fair	This RUF is effective from the date of complete execution by the
20002		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
58674	FORWARD	This RUF is effective from the date of complete execution by the
30071	CORP	parties through the date that is three (3) years after initial
	Colu	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
64245	Sunrise Stores	This RUF is effective from the date of complete execution by the
07273	Sumise Stores	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
68390	Wara Pranda Inc	This RUF is effective from the date of complete execution by the
00390	Ware Brands, Inc. DBA JB Hawks	± *
	DDA JD HäWKS	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
50041	Wastam O'1	Merchandising Requirements set forth below (the "Term").
50841	Western Oil	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
FR (10	CITICIT 1 C 1 TT	Merchandising Requirements set forth below (the "Term").
57618	CHICKASAW	This RUF is effective from the date of complete execution by the
	NATION DIV.	parties through the date that is three (3) years after initial
	OF COMMERCE	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").

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STATEMENT OF WORK #9

DISTIRBUTION SUPPORT SERVICES

This Statement of Work #9 (this "SOW"), effective as of April 26, 2019 (the "SOW Effective Date"), is entered into by and between Altria Group Distribution Company, a Virginia corporation (the "Altria Company"), a Subsidiary of Altria Group, Inc. ("Provider"), and JUUL Labs, Inc., a Delaware corporation ("Recipient"), pursuant to the Services Agreement, dated as of December 20, 2018 (the "Agreement"), by and between Provider and Recipient. This SOW is subject to the terms and conditions of the Agreement. Any capitalized term used, but not defined, in this SOW, has the meaning given to such term in the Agreement.

1. Term and Termination.

- a. <u>Term.</u> The initial term of this SOW (the "<u>Initial Term</u>") will begin on the SOW Effective Date and will continue through December 31, 2019. The term of this SOW will renew automatically for successive terms of one year (each, a "<u>Renewal Term</u>"), unless either party provides written notice to the other party of its intent not to review this SOW at least one hundred twenty (120) days prior to the end of the Initial Term or the then-current Renewal Term (the Initial Term and any Renewal Terms, collectively, the "<u>Term</u>").
- b. <u>Termination</u>. The Term will expire automatically upon the termination or expiration of the Agreement. Any termination, reduction or suspension of the Services set forth in this SOW will be subject to the terms of <u>Article V</u> of the Agreement.
- **2. Services.** Pursuant to this SOW, the Altria Company will provide to Recipient the Services described in the following Section of the Agreement:

Section III.A.2 of Exhibit A (Distribution Support)

- **3. Confidentiality.** This SOW is governed by the confidentiality requirements set forth in Article VI of the Agreement.
- **4.** Cooperation. Recipient will cooperate fully with the Altria Company in its performance of the Services, including without limitation, by timely providing all information, materials, resources, decisions, and access to personnel and facilities necessary for the proper performance of the Services by the Altria Company. Each party will be fully responsible for the performance of its obligations under this SOW.

5. Risk of Loss.

- a. Notwithstanding the terms of the Agreement, Recipient will bear the risk of loss for all Recipient product lost, stolen, or damaged while in transport to, or being received and stored at warehouses, and during final delivery, except to the extent of any amounts the Altria Company is able to recover from its transportation and warehouse service providers for any Recipient product lost, stolen, or damaged.
- b. Recipient acknowledges that pursuant to its agreements with transportation and warehouse service providers, the Altria Company may be limited in its recovery for loss, theft, or damage to Recipient's products. Accordingly, Recipient agrees that the Altria Company's liability for loss, theft, or damage to Recipient's products will be limited to the amounts recovered by the Altria Company from its

- transportation and warehouse service providers for Recipient's lost, stolen, or damaged Products.
- c. Recipient agrees that neither Recipient nor its subsidiaries, affiliates, assigns, insurers, parent companies, or related companies will make any claim for loss, theft or damage to Recipient's products against any representative, agent, service provider or subcontractor of the Altria Company engaged in performing Services (an "Excess Claim"). The foregoing is contingent on the Altria Company's good faith effort to recover amounts for such losses on Recipient's behalf. The parties acknowledge that title and risk of loss to Recipient's Products currently transfers upon delivery of such Products to Recipient's customers. In the event that the transfer of title and risk of loss changes, the parties will revise the provision to include Recipient's customers in the list of parties that may make a claim in the definition of Excess Claim.
- d. In the event an Excess Claim is made, Recipient will indemnify the Altria Company for any liability arising from such Excess Claim, including without limitation, any amounts payable by the Altria Company to any representative, agent, service provider or subcontractor of the Altria Company engaged in performing Services.
- **6.** Compensation. In full and complete consideration of the Services provided under this SOW, Recipient will pay to the Altria Company the charges (the "<u>Charges</u>") set forth in the table attached hereto as Schedule 1.
- 7. **Integration.** All exhibits and schedules annexed hereto or referred to herein are hereby incorporated and made a part of this SOW as if set forth in full herein and any capitalized terms used in any exhibit or schedule to this SOW but not otherwise defined therein shall have the meaning as defined in this SOW.
- **8. Invoicing.** The Altria Company will submit invoices for Charges in accordance with the Agreement.
- **9. Payment.** Recipient will pay the Altria Company's invoices in accordance with the Agreement.
- 10. Provider Manager. The Provider Manager for this SOW will be:

Theodore J. Edlich IV Altria Client Services LLC 6601 West Broad Street Richmond, VA 23230 tj.edlich@altria.com

11. Recipient Manager. The Recipient Manager for this SOW will be:

Bob Robbins President, JUUL Americas JUUL Labs, Inc. 560 20th Street San Francisco, CA 94107 bob@juul.com IN WITNESS WHEREOF, the Altria Company and Recipient have executed this Statement of Work #9 as of the SOW Effective Date.

Altria Group Distribution Company	JUUL Labs, Inc.	
By: Midwe Allen	By: Docusigned by:	
Name: Michele Allen	Name: Tim Danaher	
Title: Managing Director Customer Supply	y Chain Title: CFO	

Service Category	Basis of Charges	<u>Charges</u>
Distribution Support	 Line haul freight Public Warehouse storage and handling in San Bernardino, CA Last mile freight to customer 	 per truck plus fuel surcharges¹ per pallet (cwt) plus fuel surcharges¹
Supply Chain Management	 Cost of FTE's Consultation and product delivery resolution Standard Reporting: shipment and delivery confirmation, proof of delivery 	per month
Mark up		of Charges

Reference Excel File JUUL Cost for San Bernardino Pilot SOW #9

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Confidential E541FE5B5080ACBCDDE548CA7BFE12CE.xlsx 4/26/19

Doc Owner: Dir Logistics Pilot Costs Estimates

Pilot Cost Summary

Scenario: DCL Louisville, KY to San Bernardino, CA warehouse for B2B deliveries 21 B2B customers serviced: CA, AZ and NV Assuming 36 pallets @ 800 lbs per pallet UOM Volume estimates Cost per UOM Line haul transportation from DCL Truck load * 2 trucks per week San Bernardino, CA Warehouse Handling Cost Pallet See B2B customer tab cwt ** See B2B customer tab Customer Freight from San Bernardino, CA warehouse to wholesale per pound ** Avg weight per case @ 3.25 246.1538

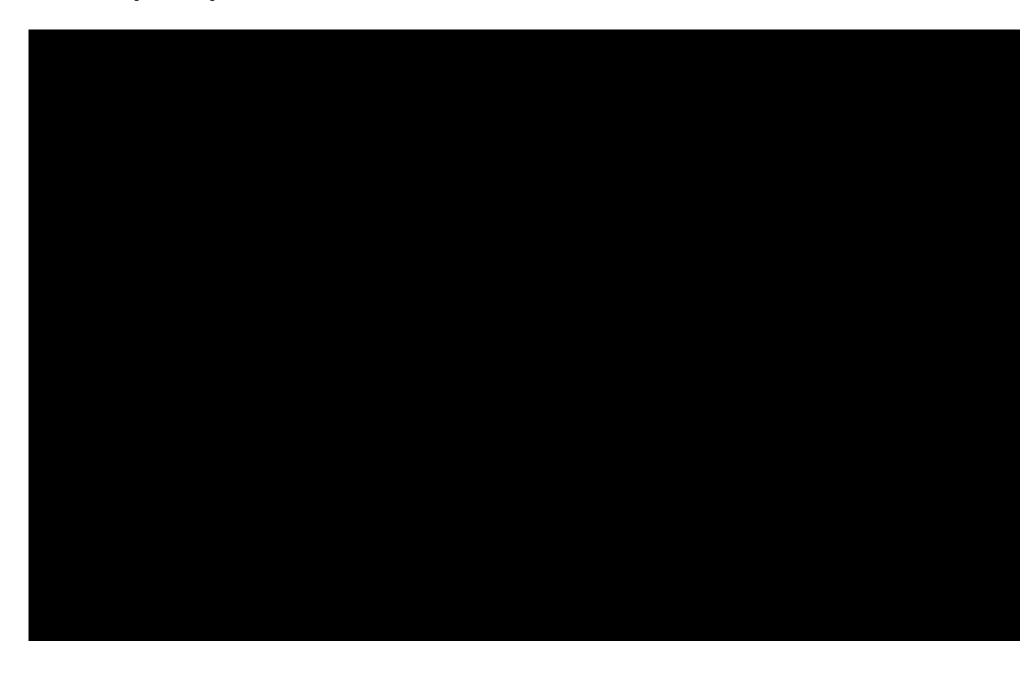
^{*} Cost does not include fuel surcharge. Fuel surcharge is updated weekly according to the published EIA rates. Truckload fuel surcharge is calculated per mile. Our fuel table is attached.

^{**} Cost does not include fuel surcharge. Fuel surcharge is updated weekly according to the published EIA rates. LTL fuel surcharge is calculated as a percentage of cost. Our fuel table is attached.

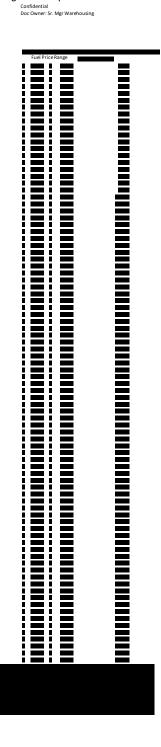


Confidential - Draft April 15, 2019 Doc Owner: CSC Director Logistics Doc Owner: Sr. Mgr Warehousing

Initial B2B customers & volume







STATEMENT OF WORK #5

FIXTURE AND SALES SUPPORT SERVICES

This Statement of Work #5 (this "SOW"), effective as of January 29, 2019 (the "SOW Effective Date"), by and between Altria Group Distribution Company, a Virginia corporation (the "Altria Company"), a Subsidiary of Altria Group, Inc. ("Provider"), and JUUL Labs, Inc., a Delaware corporation ("Recipient"), pursuant to the Services Agreement, dated as of December 20, 2018 (the "Agreement"), by and between Provider and Recipient. This SOW is subject to the terms and conditions of the Agreement. Any capitalized term used, but not defined, in this SOW, has the meaning given to such term in the Agreement.

1. Term and Termination.

- a. <u>Term.</u> The initial term of this SOW (the "<u>Initial Term</u>") will begin on the SOW Effective Date and will continue through January 4, 2021 as set forth in Schedule 2.
- The Term will expire automatically upon the termination or b. Termination. expiration of the Agreement. Any termination, reduction or suspension of the Services set forth in this SOW will be subject to the terms of Article V of the Agreement.
- 2. Services. Pursuant to this SOW, the Altria Company will provide to Recipient the Services described in the following Sections of the Agreement:

Sections IV.A of Exhibit A (Fixture Services); and

Sections II.B, C and E of Exhibit B (Sales Services).

- 3. Cooperation. Recipient will cooperate fully with the Altria Company in its performance of the Services, including without limitation, by timely providing all information, materials, resources, decisions, and access to personnel and facilities necessary for the proper performance of the Services by the Altria Company. Each party will be fully responsible for the performance of its obligations under this SOW. Altria Company will execute the Services for Recipient and perform its obligations under the applicable terms of both the Agreement and any applicable Innovative Tobacco Product Program agreement (either the Nu Mark Retail Program Agreement, or other such agreement between stores and Altria Company which grants Altria Company certain rights to merchandising and advertising of Innovative Tobacco Products, referred to herein collectively as "ITP Agreements"). If a Nu Mark product (such as Green Smoke or MarkTen) currently occupies ITP fixture space in a store where Recipient has paid for Fixture Services under this SOW, Altria Company will move or remove the Nu Mark products to stock Recipient's products. Following the payment of compensation for Fixture Services, Altria Company will use its best efforts to enforce the terms of any applicable ITP Agreement at Recipient's direction.
- 4. Compensation. In full and complete consideration of the Services provided under this SOW, Recipient will pay to the Altria Company the charges (the "Charges") set forth in Schedule 1. Fixture Services will be paid in accordance with the payment schedule set forth in Schedule 2. The payment schedule for all other charges are set forth in the

Agreement. Fixture Services payments to Altria Company are made in consideration of a store's performance of all requirements of the applicable plan terms of the ITP Agreements. In the event that Recipient compensates Altria Company for Fixture Services and any store declines to perform or participate, or partially performs or participates, under its ITP Program Agreement, Altria Company will provide a credit to Recipient on the same terms as Altria Company's right under the applicable ITP agreement to obtain a pro rata refund from the store.

- 5. Invoicing. The Altria Company will submit invoices for Charges in accordance with the Agreement.
- 6. Payment. Recipient will pay the Altria Company's invoices in accordance with the Agreement.
- 7. Provider Manager. The Provider Manager for this SOW will be:

Theodore J. Edlich IV Altria Client Services LLC 6601 West Broad Street Richmond, VA 23230 TJ.Edlich@altria.com

8. Recipient Manager. The Recipient Manager for this SOW will be:

Bob Robbins President, JUUL Americas JUUL Labs, Inc. 560 20th Street San Francisco, CA 94107 bob@juul.com

IN WITNESS WHEREOF, the Altria Company and Recipient have executed this Statement of Work #5 as of the SOW Effective Date.

Altria Group Distribution Company JUUL Labs, Inc. - DocuSigned by: Tim Vanalur By: -0D28A9DE7069402 Name: Tim Danaher Frederick Myers Name: Title: President & CEO AGDC Title: CFO

Service Category	Basis of Charges	Total Charges
 • 40,399 "ITP" Stores which excludes Kroger Supermarkets, but includes Speedway • See Appendix B for Merchandising Term (Duration of ITP Agreement) by Retail Chain 	plus per store for current term of the Innovative Tobacco Product Program. See Appendix A to see how the per store payment is allocated for the average store covered by this Scope of Work.	total cost, with goal of 100% completion by March 31, 2020.
Field Sales Force Services including: • Territory Sales Managers • Key Retail Account Services • Field Sales Force Management	plus per store visit. The total number of store visits for this execution shall not exceed the total number of stores that are part of an ITP Chain, which currently stands at 40,399 stores. This is inclusive of all labor and associated Field Sales Force Services required to perform a full reset for each store, including: • Merchandise JUUL in Nu Mark share of merchandising space • Install - Lit EFI components - average 4 per store Install - Graphics (Rack Strip & Header)	total maximum charges
Trade Marketing Materials for fixtures	Estimated Maximum Cost Per Store including 3% markup: \$570 (amount not to be exceeded without prior written consent of Recipient)	Estimated Maximum Total Cost: \$23,027,430 (amount not to be exceeded without prior written consent of Recipient)

Total Maximum Cost per Store:

Total Maximum Contract Cost:

Payment Schedule	Date Payment to be Paid	<u>Charges</u>
2018	Within 30 days of signed SOW (March 1, 2019)	
2019	January 3, 2020	
2020	January 4, 2021	
Total Charge		

Appendix A

The aggregate cost from which the per store charge was calculated was based on costs for fixtures and retail reset incentive in the proportion below.

Fixture Assets (Procured on behalf of the Retailer and owned by the Retailer)	
Retailer Reset	

Appendix B

MA#	Account Name	Term of ITP Agreement
27566	Circle K	This RUF is effective beginning October 1, 2018 and ends
	Procurement and	September 30, 2021 for all of Retailer's Stores of the Nu Mark
	Brands Ltd.	ITP Merchandising Requirements set forth below (the "Term").
		90% of Stores must meet the Nu Mark ITP Merchandising
		Requirements detailed below by December 31, 2019. The Term
		of the agreement will extend for each week that this percentage is
		not met.
13862	7-ELEVEN, INC.	This RUF is effective from the date of complete execution by the
	HQ	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
13384	COGO'S	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
59669	Mickey Mart	This RUF is effective from the date of complete execution by the
	Stores HQ	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
5.001.6	CLD (DVICE I C	Merchandising Requirements set forth below (the "Term").
56916	GUMBY'S L.L.C	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
46060	CERTIFIED OIL	
46968		
	CO	• • • • • • • • • • • • • • • • • • • •
		•
62057	Coon Oil	
02037	Coen On	
58706	CDEEDWAV	
30190		
14448		
11110	· ·	•
	OROZIDIC	
10960	Wawa. Inc.	
		•
26142	EG America	• • • • • • • • • • • • • • • • • • • •
		· · · · · · · · · · · · · · · · · · ·
46968 62057 58796 14448 10960	CERTIFIED OIL CO Coen Oil SPEEDWAY L.L.C. H.Q SHEETZ, INC ATTN PAUL CROZIER Wawa, Inc. EG America	Merchandising Requirements set forth below (the "Term"). This RUF is effective from the date of complete execution by the parties through the date that is three (3) years after initial satisfaction by all of Retailer's Stores of the Nu Mark ITP Merchandising Requirements set forth below (the "Term"). This RUF is effective from the date of complete execution by the parties through the date that is three (3) years after initial satisfaction by all of Retailer's Stores of the Nu Mark ITP Merchandising Requirements set forth below (the "Term"). This RUF is effective as of January 1, 2019, and will continue through December 31, 2021. This RUF is effective from the date of complete execution by the parties through the date that is three (3) years after initial satisfaction by all of Retailer's Stores of the Nu Mark ITP Merchandising Requirements set forth below (the "Term"). This RUF is effective from the date of complete execution by the parties through the date that is two (2) years after initial satisfaction by all of Retailer's Stores of the Nu Mark ITP Merchandising Requirements set forth below (the "Term"). This RUF is effective as of January 1, 2019, and will continue through December 31, 2021 (the "Term").

62871	BP WEST	This DIE is affective from the date of complete execution by the
028/1		This RUF is effective from the date of complete execution by the
	COAST	parties through the date that is three (3) years after initial
	PRODUCTS,	satisfaction by all of Retailer's Stores of the Nu Mark ITP
(0.410	LLC	Merchandising Requirements set forth below (the "Term").
68418	CHEVRON	This RUF is effective from the date of complete execution by the
	STATIONS INC.	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
577.40	DITER	Merchandising Requirements set forth below (the "Term").
57740	PUFFS	This RUF is effective from the date of complete execution by the
	DISCOUNT	parties through the date that is three (3) years after initial
	CIGARETTES	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
60165	C.L.T.S. INC	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
59909	TOBACCO	This RUF is effective from the date of complete execution by the
	WORLD	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
56320	MURPHY OIL	This RUF is effective from the date of complete execution by the
	USA, INC	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
28030	CASEYS	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
64382	KUM & GO L.C.	This RUF is effective from the date of complete execution by the
	- HQ	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
54563	I-90 FUEL	This RUF is effective from the date of complete execution by the
	SERVICES	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
56948	DISCOUNT	This RUF is effective from the date of complete execution by the
	TOBACCO	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
62848	GPM Investments	This RUF is effective from the date of complete execution by the
	LLC	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
60259	BROOKSHIRE	This RUF is effective from the date of complete execution by the
	BROTHERS,	parties through the date that is three (3) years after initial
	LTD.	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		· ·
		Merchandising Requirements set forth below (the "Term").

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64574	GIANT EAGLE	This RUF is effective from the date of complete execution by the
	INC	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
70410	QUIK - WAY	This RUF is effective from the date of complete execution by the
	RETAIL	parties through the date that is three (3) years after initial
	ASSOCIATES II,	satisfaction by all of Retailer's Stores of the Nu Mark ITP
	LTD	Merchandising Requirements set forth below (the "Term").
16458	QUICK CHEK	This RUF is effective from the date of complete execution by the
	-	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
56301	ROSS-LAB	This RUF is effective from the date of complete execution by the
	MARKETING,	parties through the date that is three (3) years after initial
	INC	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
66412	TOBACCO	This RUF is effective from the date of complete execution by the
00112	TOWN	parties through the date that is three (3) years after initial
	10011	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
62143	DISCOUNT	This RUF is effective from the date of complete execution by the
02143	TOBACCO	parties through the date that is three (3) years after initial
	OUTLET	satisfaction by all of Retailer's Stores of the Nu Mark ITP
	OUTLET	Merchandising Requirements set forth below (the "Term").
75401	Horizon - Sunoco	This RUF is effective from the date of complete execution by the
/3401	Horizon - Sunoco	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
60045	VICTORY	Merchandising Requirements set forth below (the "Term").
00043	MARKETING	This RUF is effective from the date of complete execution by the
	MARKETING	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
50000	G 1 N G	Merchandising Requirements set forth below (the "Term").
58989	Smoke-N-Go	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
72868	Axcel	This RUF is effective from the date of complete execution by the
	Management	parties through the date that is three (3) years after initial
	Corporation	satisfaction by all of Retailer's Stores of the Nu Mark ITP
	_	Merchandising Requirements set forth below (the "Term").
47494	QUIK TRIP	This RUF is effective from the date of complete execution by the
	CORP HQ	parties through the date that is two (2) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
62340	WAL*MART	This RUF is effective from the date of complete execution by the
	STORES	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").

70000	T7'	
70229	Vintners - Total	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
	- 1 1 C	Merchandising Requirements set forth below (the "Term").
72605	Brookwood Gas	This RUF is effective from the date of complete execution by the
	& Convenience	parties through the date that is three (3) years after initial
	d/b/a Yesway	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
73062	CST- Erickson	This RUF is effective from the date of complete execution by the
	Freedom & SSG	parties through the date that is three (3) years after initial
	Auto Stop	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
51787	CONDON OIL	This RUF is effective from the date of complete execution by the
	CO	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
72388	REW Inc.	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
50906	GRAHAM	This RUF is effective from the date of complete execution by the
	ENTERPRISE,	parties through the date that is three (3) years after initial
	INC.	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
12204	JR. Food Stores	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
61649	SAVER GROUP	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
62107	SMOKERS	This RUF is effective from the date of complete execution by the
	HOST	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
57111	COLLETT	This RUF is effective from the date of complete execution by the
	ENTERPRISES,	parties through the date that is three (3) years after initial
	INC.	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
65612	RMD RETAIL	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
45721	Newcomb Oil	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").

63704	VWIIV TDID	This DITE is effective from the date of complete execution by the
03/04	KWIK TRIP,	This RUF is effective from the date of complete execution by the
	INC	parties through the date that is three (3) years after initial satisfaction by all of Retailer's Stores of the Nu Mark ITP
		· · · · · · · · · · · · · · · · · · ·
66126	SMOKESHACK	Merchandising Requirements set forth below (the "Term").
00120	SMOKESHACK	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
65100	PILOT	Merchandising Requirements set forth below (the " <u>Term</u> "). This RUF is effective from the date of complete execution by the
03100	CORPORATION	parties through the date that is three (3) years after initial
	CORPORATION	
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
35998	RACETRAC	Merchandising Requirements set forth below (the " <u>Term</u> "). This RUF is effective from the date of complete execution by the
33996	PETROLEUM	parties through the date that is three (3) years after initial
	FEIROLLOW	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		•
40794	HYVEE, INC.	Merchandising Requirements set forth below (the " <u>Term</u> "). This RUF is effective from the date of complete execution by the
40794	HIVEE, INC.	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
54144	TOBACCO	This RUF is effective from the date of complete execution by the
34144	SUPERSTORE	parties through the date that is three (3) years after initial
	SUPERSTORE	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
54303	FAST LANE	This RUF is effective from the date of complete execution by the
37303	DISCOUNT	parties through the date that is three (3) years after initial
	TOBACCO LTD.	satisfaction by all of Retailer's Stores of the Nu Mark ITP
	TODACCO ETD.	Merchandising Requirements set forth below (the "Term").
54375	First Coast	This RUF is effective from the date of complete execution by the
0.1070	Energy	parties through the date that is three (3) years after initial
	2(8)	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
55270	DISCOUNT	This RUF is effective from the date of complete execution by the
	TOBACCO	parties through the date that is three (3) years after initial
	OUTLET	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
49902	Verc	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
42805	ENMARK	This RUF is effective from the date of complete execution by the
	STATIONS	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
57693	Smokin Joe's	This RUF is effective from the date of complete execution by the
	Outlet	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").

1.5515	DOTTING TABLES	
15512	ROYAL FARMS	This RUF is effective from the date of complete execution by the
	STORES	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
61539	SAMPSON	This RUF is effective from the date of complete execution by the
	BLADEN OIL	parties through the date that is three (3) years after initial
	COMPANY	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
65305	QUALITY OIL	This RUF is effective from the date of complete execution by the
	COMPANY	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
59211	TOBACCO	This RUF is effective from the date of complete execution by the
	ROAD OUTLET	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
47008	MIRABITO	This RUF is effective from the date of complete execution by the
	FUEL GROUP	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
58659	SMOKES 4	This RUF is effective from the date of complete execution by the
	LESS	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
36696	DISCOUNT	This RUF is effective from the date of complete execution by the
	DRUG MART	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
58768	SMOKER	This RUF is effective from the date of complete execution by the
	FRIENDLY	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
59544	SHANE SMITH	This RUF is effective from the date of complete execution by the
	ENTERPRISE	parties through the date that is three (3) years after initial
	INC.	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
50561	UNITED	This RUF is effective from the date of complete execution by the
	PACIFIC	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
57045	H. E. BUTT	This RUF is effective from the date of complete execution by the
	GROCERY	parties through the date that is three (3) years after initial
	COMPANY	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
38074	LITTLE	This RUF is effective from the date of complete execution by the
2007.	GENERAL	parties through the date that is three (3) years after initial
	STORE	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
L	1	1.201 than albing recognitioned bet for the orion (the 101111).

55060	GIG A D EMERE	
55260	CIGARETTE	This RUF is effective from the date of complete execution by the
	EXPRESS	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
11856	UNITED DAIRY	This RUF is effective from the date of complete execution by the
	FARMER	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the " <u>Term</u> ").
16820	PLAID PANTRY	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
45488	THE SPINX CO.,	This RUF is effective from the date of complete execution by the
	INC.	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
41670	MEIJER GAS	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
25760	E-Z MART	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
26862	Country Fair	This RUF is effective from the date of complete execution by the
	Ĭ	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
58674	FORWARD	This RUF is effective from the date of complete execution by the
	CORP	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
64245	Sunrise Stores	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
68390	Ware Brands, Inc.	This RUF is effective from the date of complete execution by the
	DBA JB Hawks	parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
50841	Western Oil	This RUF is effective from the date of complete execution by the
		parties through the date that is three (3) years after initial
		satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
57618	CHICKASAW	This RUF is effective from the date of complete execution by the
	NATION DIV.	parties through the date that is three (3) years after initial
	OF COMMERCE	satisfaction by all of Retailer's Stores of the Nu Mark ITP
		Merchandising Requirements set forth below (the "Term").
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